



MUS GV 2017 | 1. APRIL 2017

ADOBE CREATIVE CLOUD 2017

10.00 – 12.30 #AdobeCC @toughmedia

JOELY TAFANALO

IxD und Adobe Training

Adobe Solution Consultant

Autor, Blogger, Dozent (Digicomp, FHNW Basel, SfGGB, SGD & SGV)

@toughmedia

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Back from MAX

Keynote 1 – Future of Creativity



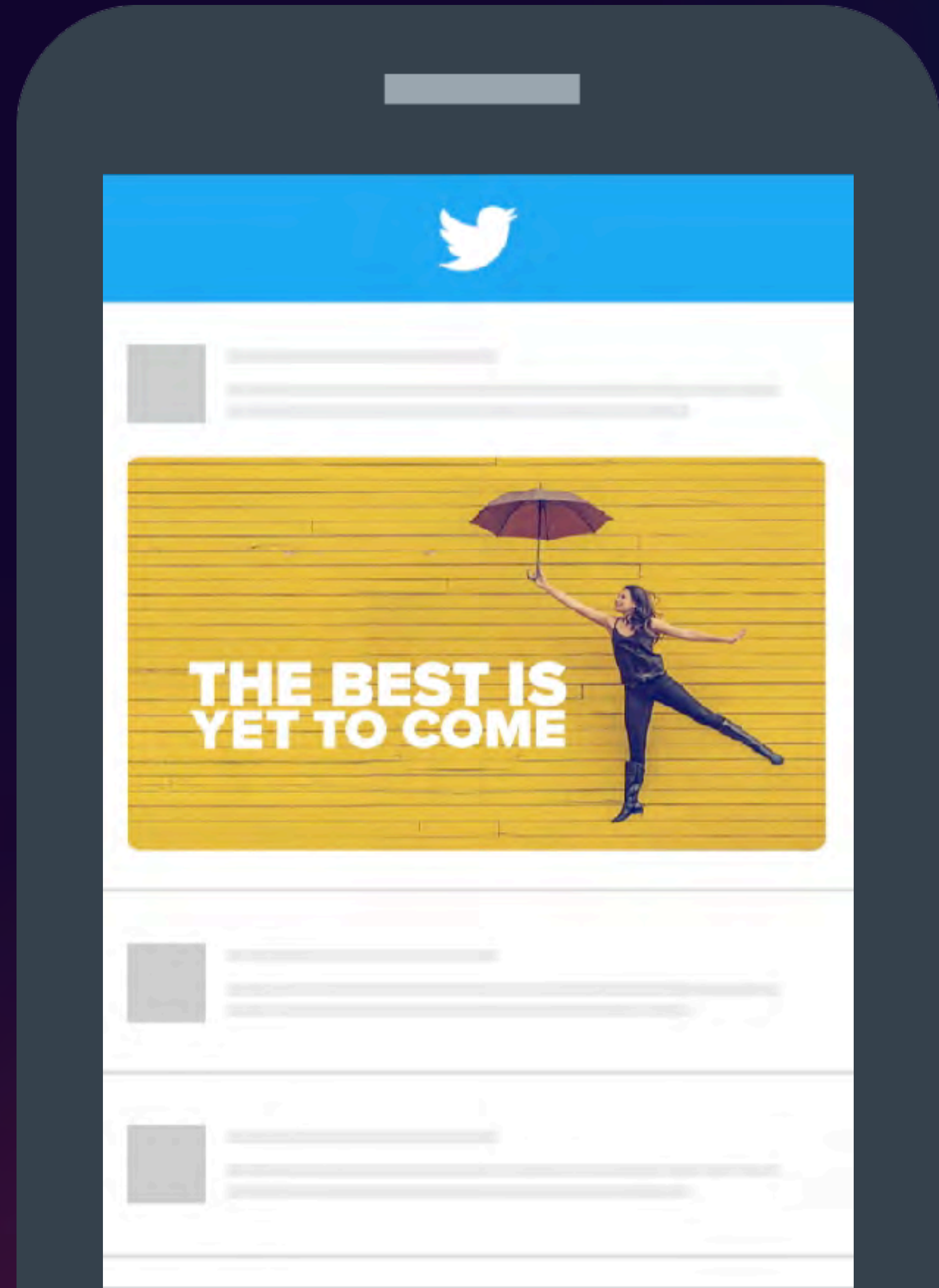
Project Nimbus



Ni

Project Nimbus





Adobe Spark

Spark Post – Social Graphics

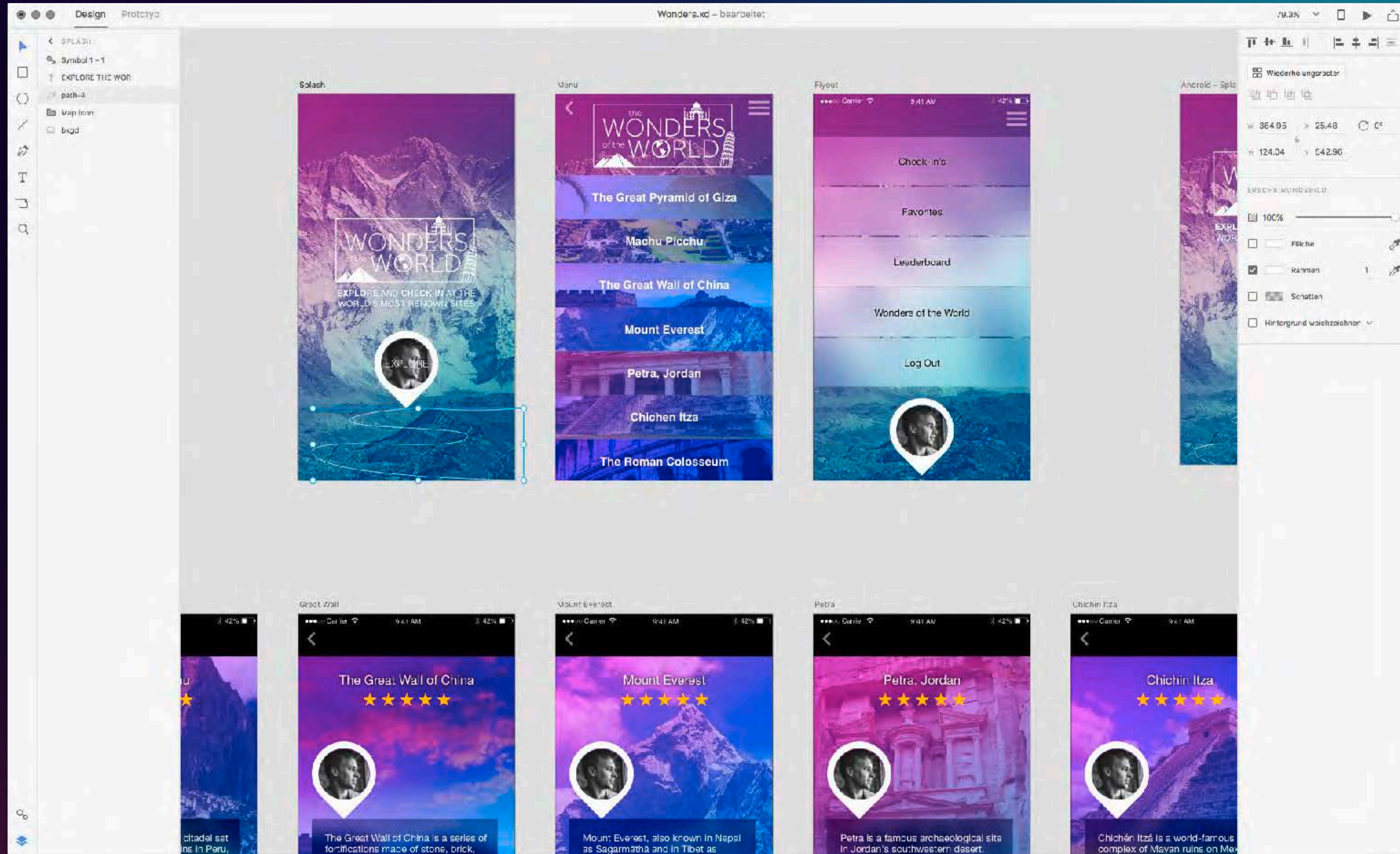
Spark Page – Web Storytelling

SparkVideo – Animated Videos

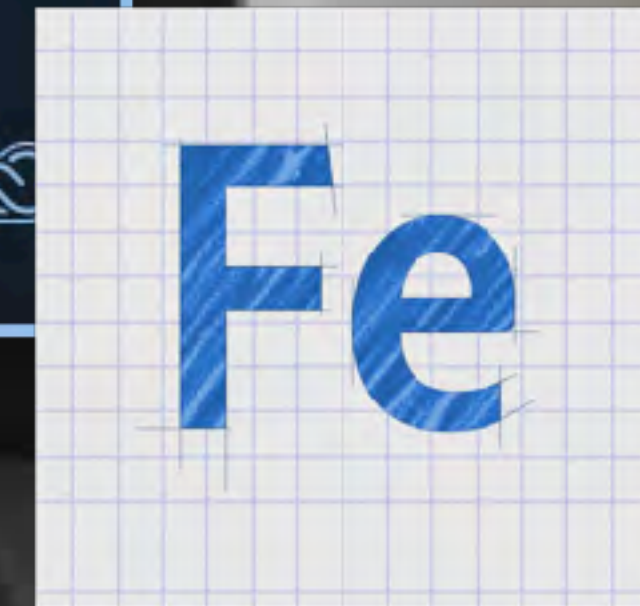
Überblick Desktop Programme



Experience Design CC (Beta) Version 0.6



Project Felix



10K Attendees



#Stylit

(3D Malen)

#QuickLayout

(Illustrator im Browser)

#InterVector

(Nachzeichnen ab Foto)

#CloverVR

(360° Videoediting)

#LoopWelder

(Video/Looping)

#Syncmaster

(Audio-Video synchr.)

#ColorChameleon

(Layoutweite Farbanpassung)

#ContceptCanvas

(Intelligente Bildsuche)

#VoCo

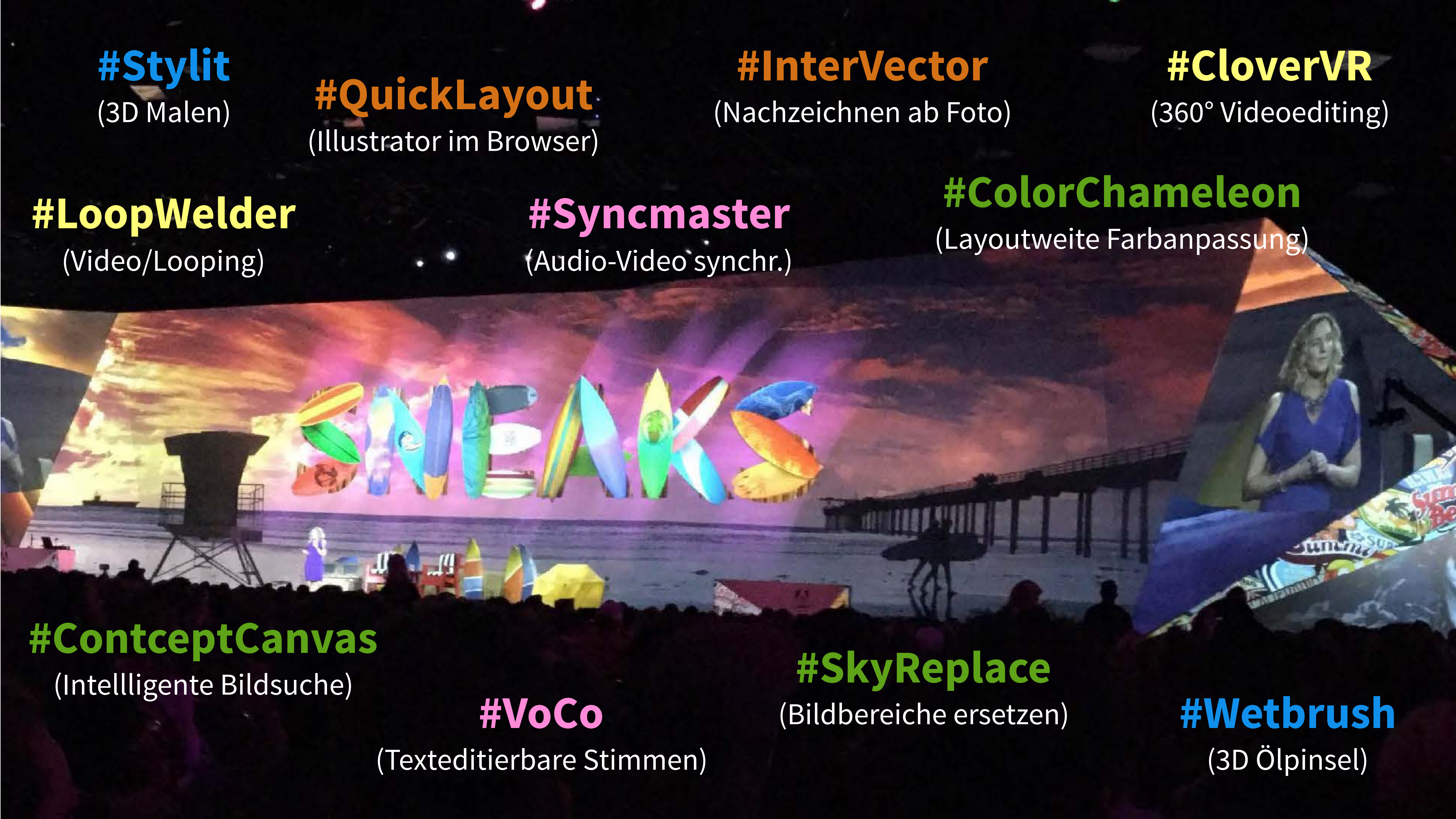
(Texteditierbare Stimmen)

#SkyReplace

(Bildbereiche ersetzen)

#Wetbrush

(3D Ölpinsel)



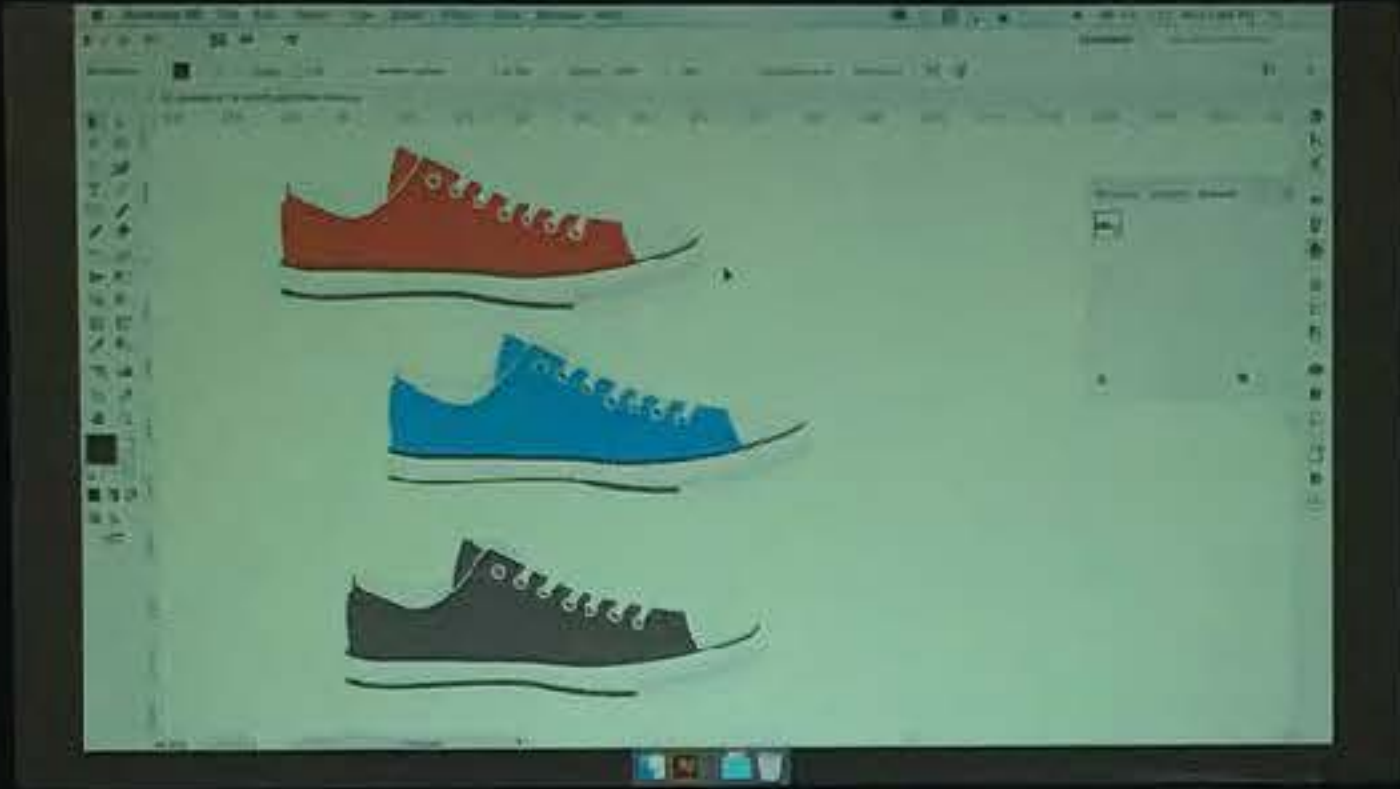
Künstliche Intelligenz

Adobe Sensei



Sessions & Labs

EXIT



Keynote 2 – Inspiration



Kriegsfotografin
@lynseyaddario



Künstlerin
@JanetEchelman

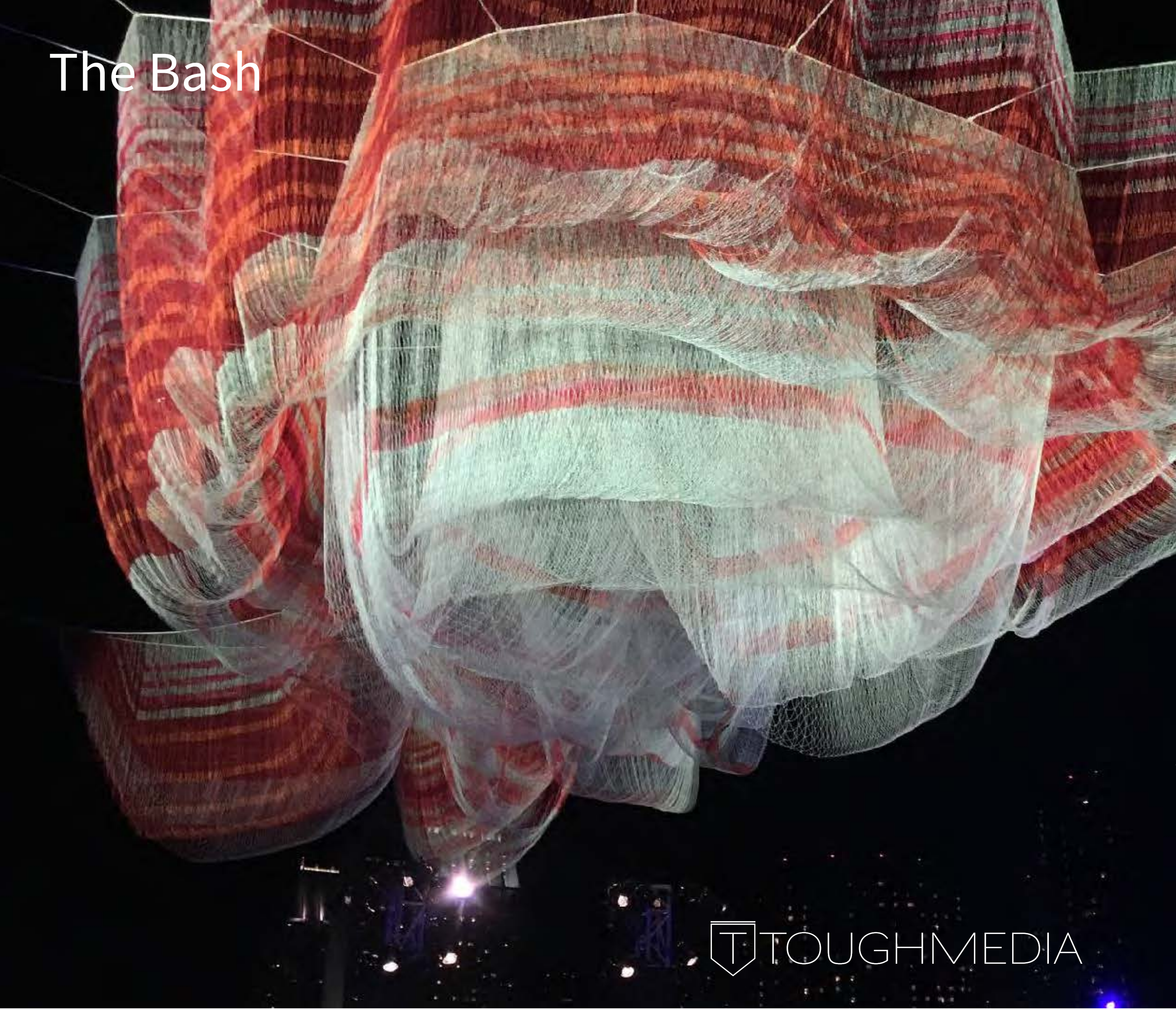


Modedesigner
@Zac_Posen



Autor/Regisseur
#QuentinTarantino

The Bash



Alabama Shakes
The Mowgli's

Entdeckungen



Snapschat Geofilter



Victorinox
Checksmart
Luggage Tracker

Ricoh Theta S



Tweak Cloud

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Cloud.Mobile.VR

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CC Neuheiten

Das Herz der Creative Cloud – Creative Sync



typekit.com/marketplace

- Schriftarten suchen, kaufen und verwenden
- OpenType
- Web und Desktop

1 Rechercher des polices

Immergez-vous et laissez libre court à votre inspiration, ou utilisez des filtres afin d'approfondir votre recherche.



estria

Realigned equestria

Interstate

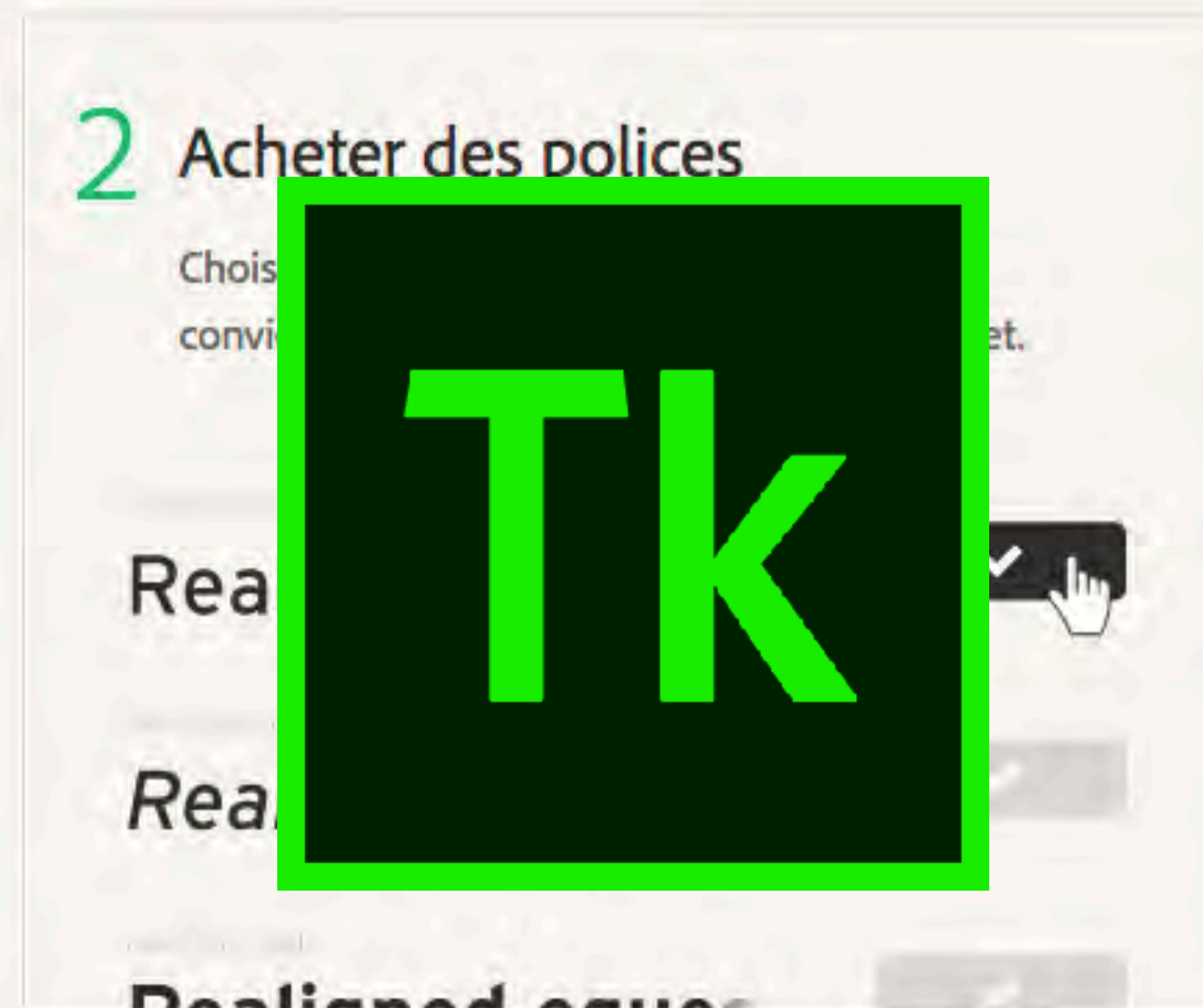
uestri

Realigned equestria

Realiq

2 Acheter des polices

Choisir et acheter des polices pour votre projet.



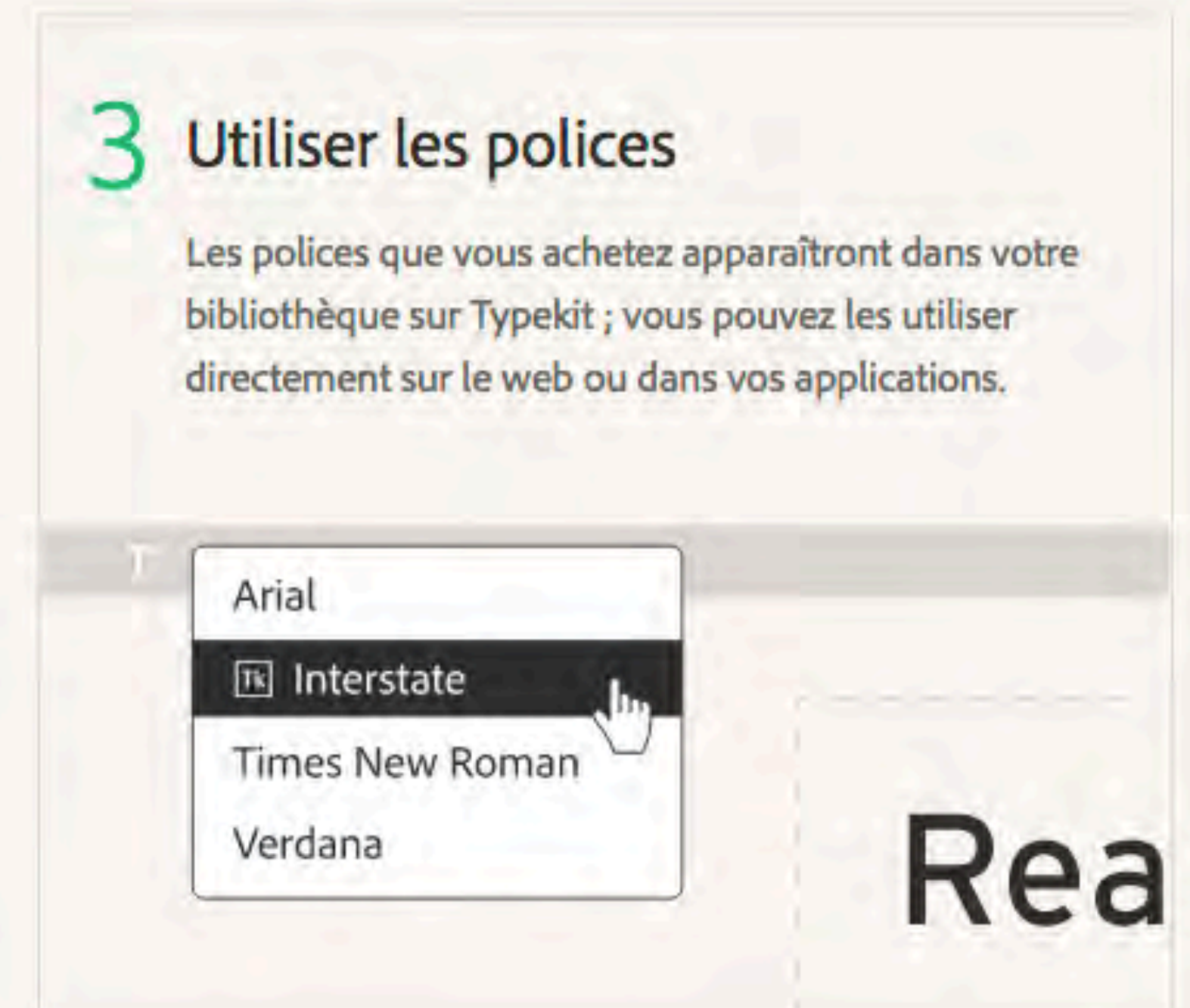
Rea

Rea

Realigned equestria

3 Utiliser les polices

Les polices que vous achetez apparaîtront dans votre bibliothèque sur Typekit ; vous pouvez les utiliser directement sur le web ou dans vos applications.



Arial

TK Interstate

Times New Roman

Verdana

Rea

Desktop Programme

Vektorgrafiken
& Illustration



Layout
& Design



Bildbearbeitung
& Composing



Web Design
& Prototyping



Edge Animate CC



Flash Professional CC



Animate CC



Acrobat DC



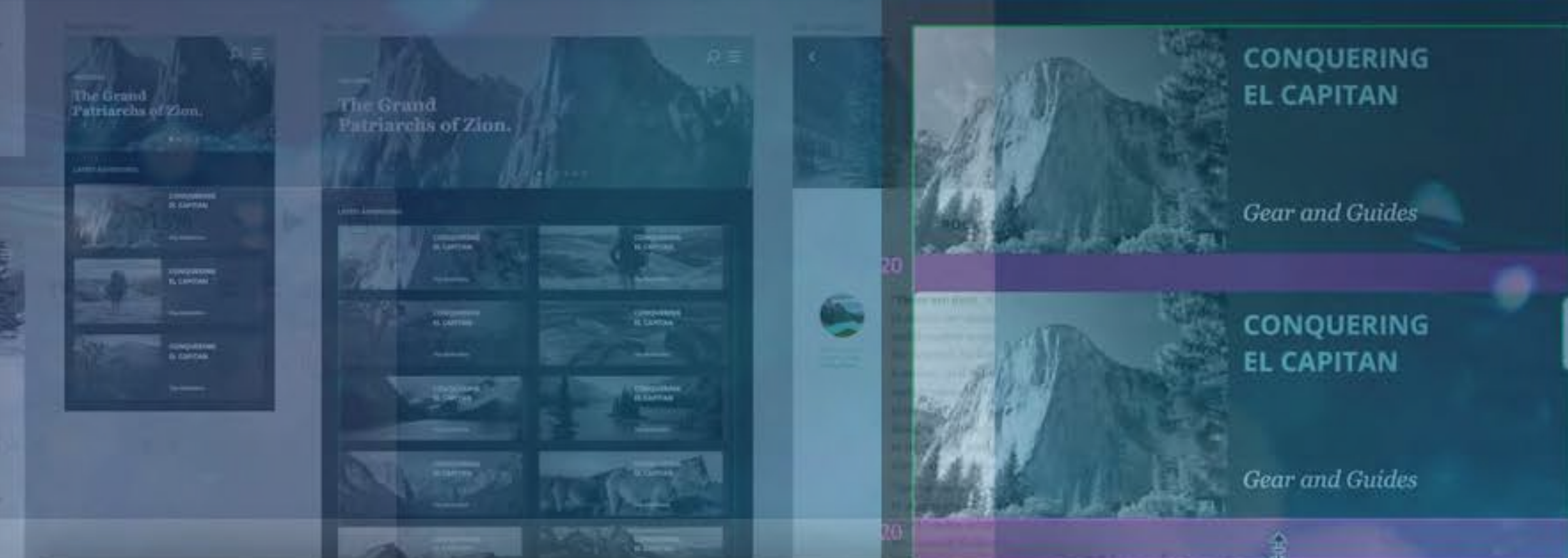
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*Design. Prototype.
Share.*

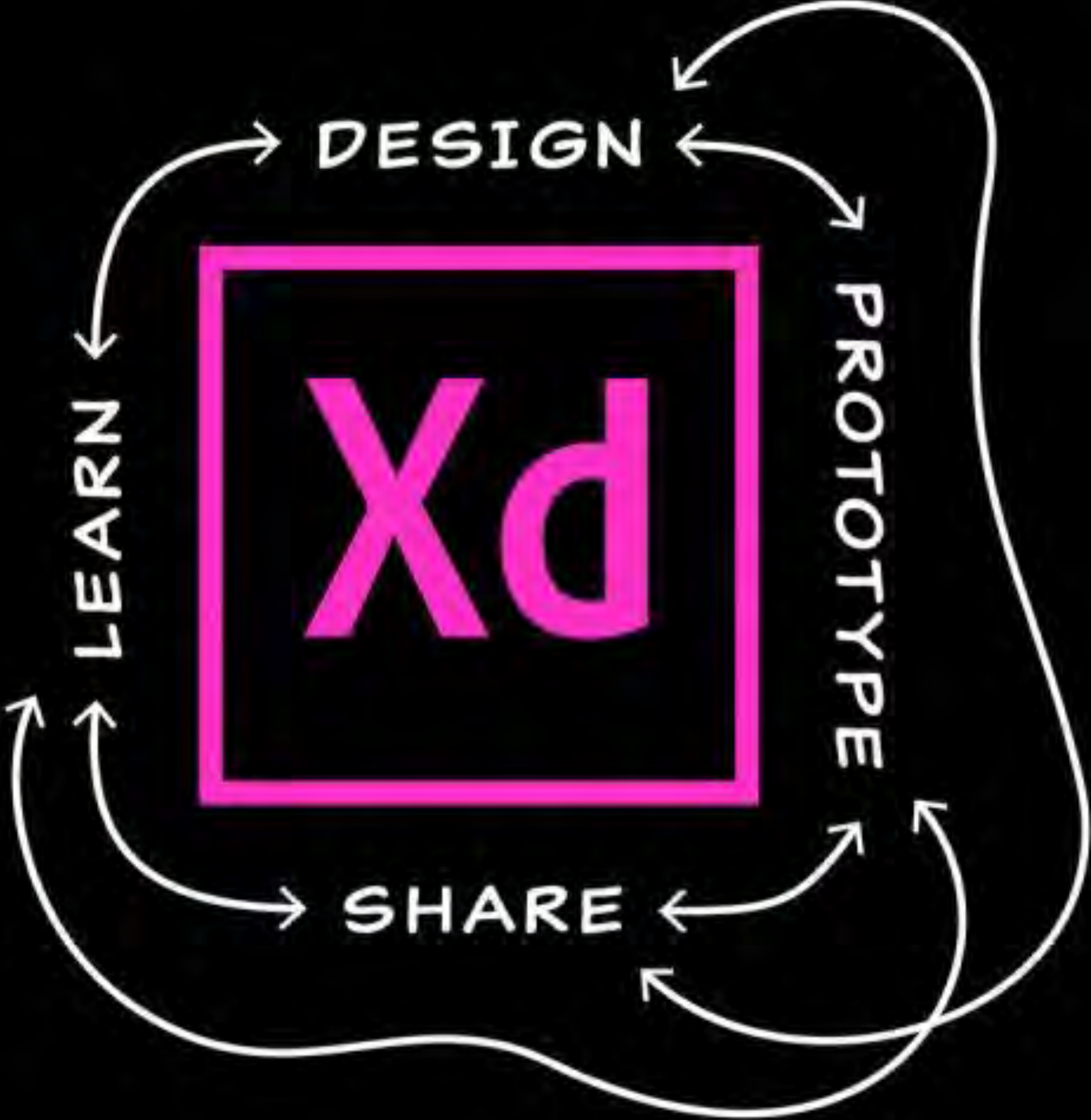
Adobe

Experience Design CC (Beta)

März 2016



Das Konzept



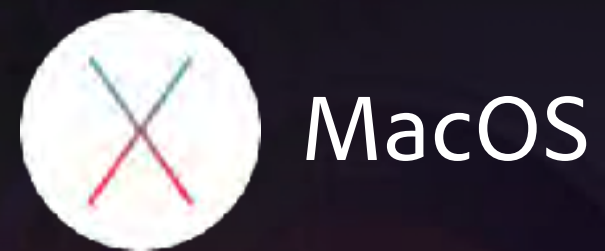
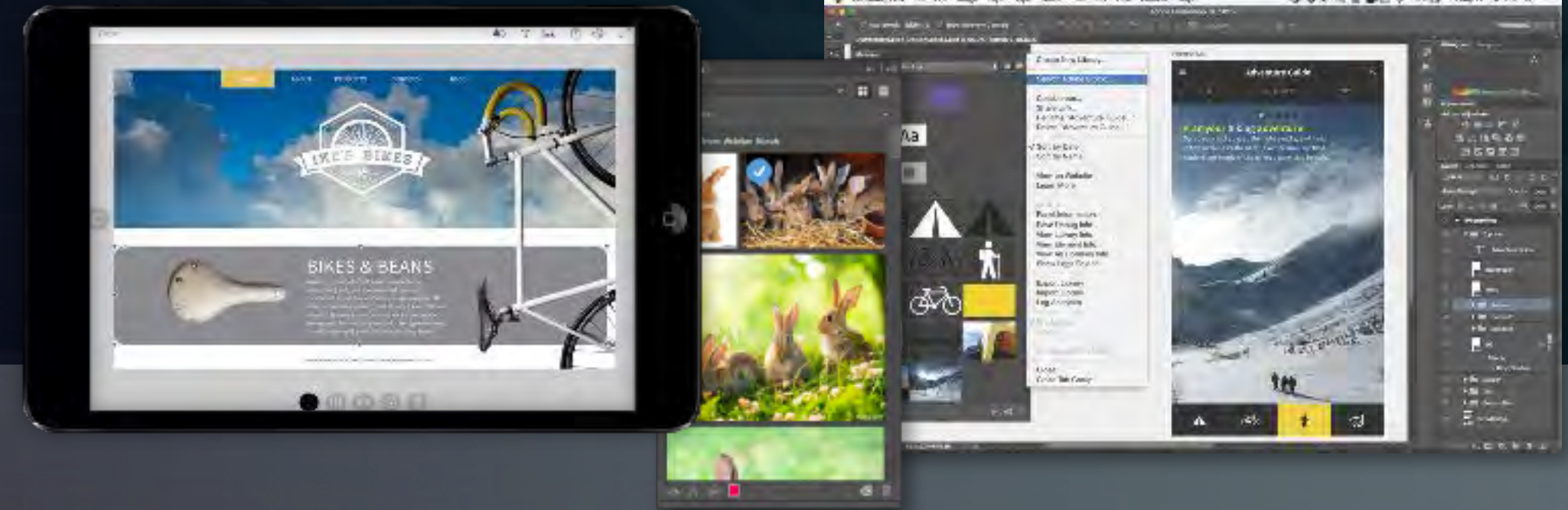
Wo reiht sich Adobe XD mit anderen CC Tools ein?



Die Roadmap



Adobe XD



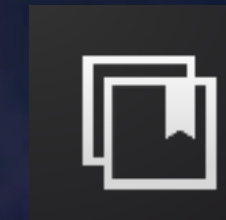
Photoshop



Illustrator



Comp CC



CC Libraries



Adobe Stock

Links

Adobe XD User Voice

<https://adobexd.uservoice.com/>

Blog

<http://blogs.adobe.com/creative/de/tag/adobe-xd/>

Produkteseite

http://www.adobe.com/ch_de/products/experience-design.html



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